

#### **WHAT IS IVAS?**

Derived from the word "NIVAS" which has a sanskrit origin which symbolizes a house, apartment or other shelter that is the usual residence of a person, family or household in which one's domestic affections are centered.

IVAS is a revolutionary concept that transforms home interior design with innovation. The letter "A" symbolizes our unwavering commitment to upgrading living space, which embodies our aim to usher in a new era of interior design that is better, bigger, and stronger. IVAS strives to inspire and redefine the home interior landscape by pushing the boundaries of design and creating living spaces that reflect unique personality and style. Join us on our journey to redefine the essence of interior design with IVAS.







I'm delighted to be partnering with IVAS, a pioneering brand that is revolutionizing the market with its premium products to make your home look beautiful.

IVAS Electricals is a fusion of modernity and functionality and a timeless masterpiece that transcends trends.

The brand's passion lies in transforming ordinary spaces into extraordinary living experiences, redefining the heart of your home with innovation, elegance, and precision.

Shilpa Shetty Kundra

Shope Shit



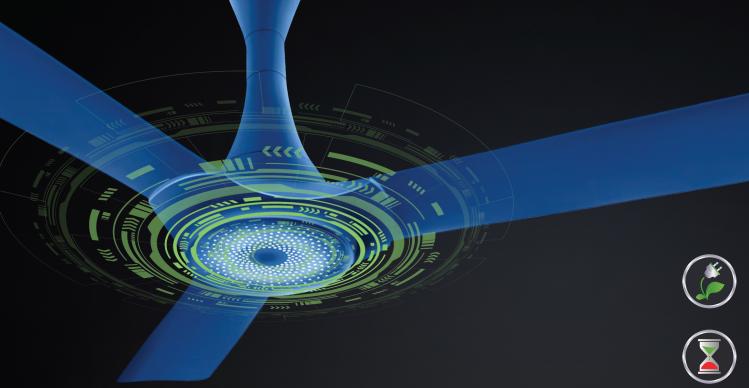


Infra.Market, India's Leading Construction Materials Company proudly introduces an innovative fan range under its consumer brand, IVAS.

With our highly qualified team of professionals across 15 diverse product categories that serve various industries from construction to electricals; we have achieved numerous milestones rebuilding the ecosystem through innovation and technology. Riding the success of our brand based on evolving customer requirements, IVAS Fans are designed to offer best-in-class performance with latest technology, leading to substantial energy savings for all our consumers.

Our products are designed to be technically superior providing the desired comfort with an ever-lasting experience to our consumers.





# BLDC FANS BY IVAS

#### Your first step towards a better future!

Introducing the latest innovation in ceiling fans - Brushless Direct Current (BLDC) fans by IVAS. Experience a longer lifespan with reduced noise and 60% savings on energy consumption at an affordable price. Upgrade to IVAS BLDC fans and enjoy the ultimate cooling experience with optimum comfort and efficiency.

**Energy Efficient** 

**Longer Life** 



**Reduced Noise** 



**Reduced Electricity Bills** 



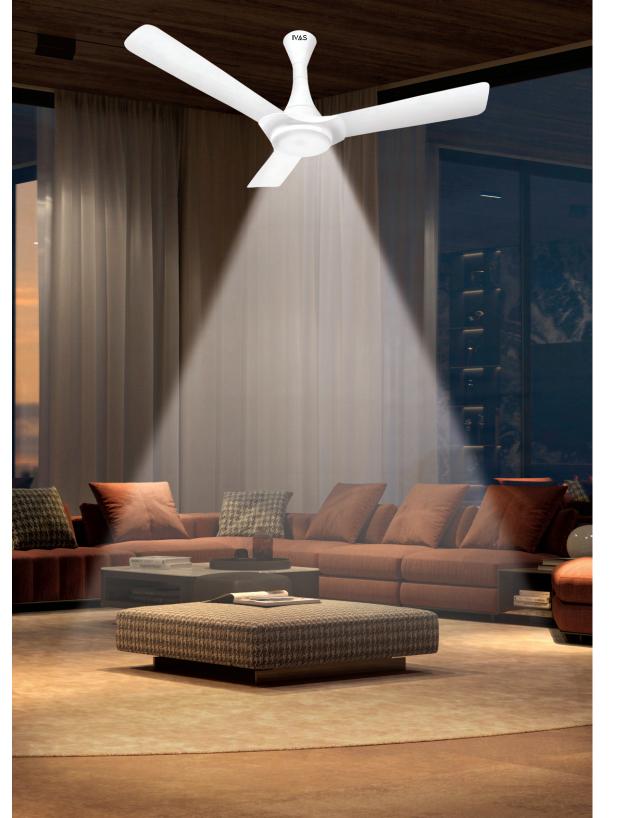
**Superior Air Delivery** 



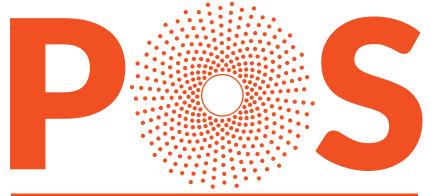
**High Speed** 



**5 Star Rating** 



#### **INTRODUCING**



### TECHNOLOGY

#### **Photon Orb Sieve Technology**

A groundbreaking enhancement to ceiling fans that is set to revolutionize your lighting and airflow experience.

By harnessing the power of light and pattern creation, POS Technology takes ceiling fans to a whole new level.

#### THE NAME "POS TECHNOLOGY" STEMS FROM ITS CORE CONCEPTS.

Symbolizes the fundamental unit of light. **PHOTON** 

Represents the captivating spherical shape ORB

that defines this technology.

Component acts as a mechanism that skillfully SIEVE separates finer and coarser particles, creating

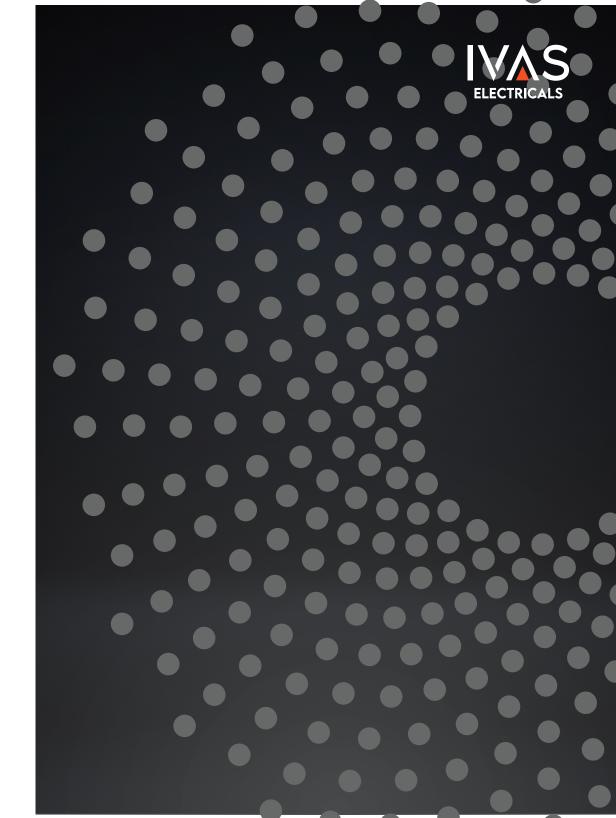
breathtaking patterns in space.

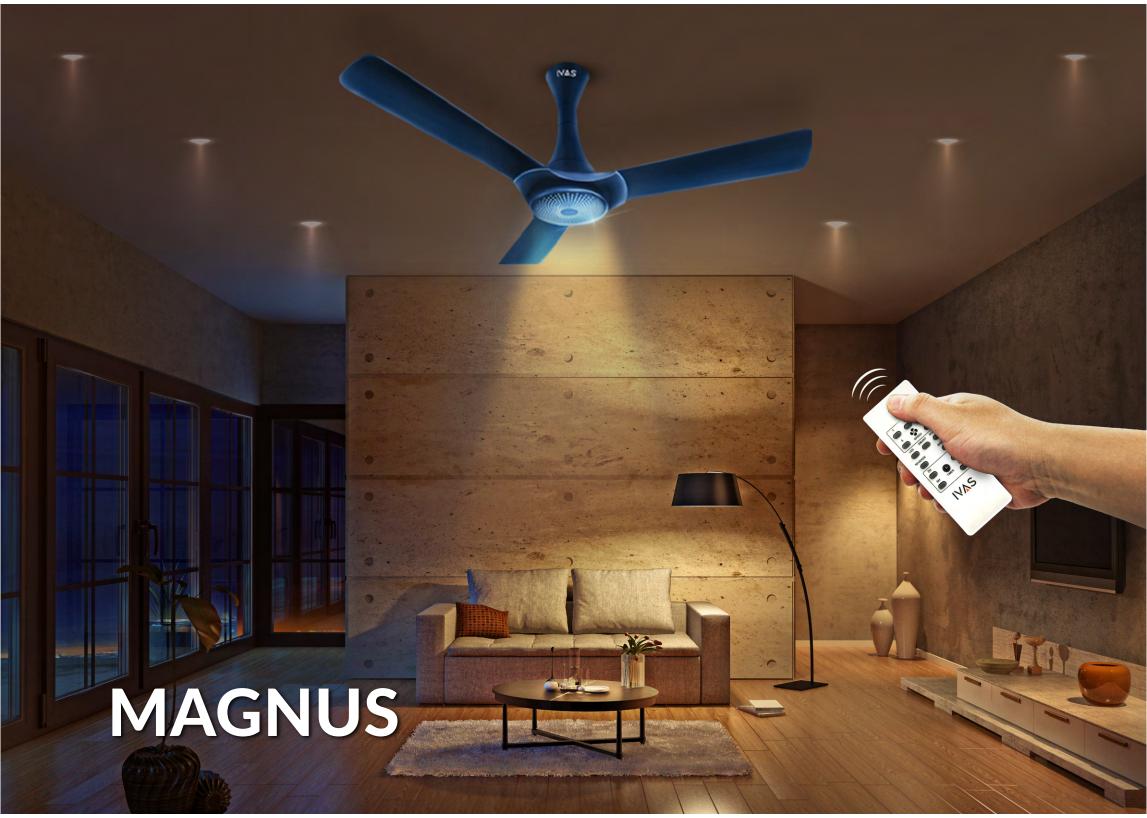
The application of scientific knowledge to **TECHNOLOGY** 

achieve highly advanced things

Immerse yourself in the beauty of POS Technology and elevate the aesthetics of your living space with this cutting-edge fan technology. Through the generation of an array of mesmerizing light patterns, each fan possesses a unique identity, adding an undeniable touch of elegance and serving as a captivating centerpiece in any room.

Let the magic unfold as your ceiling fan transforms your room into a visual masterpiece that will leave you in awe





# Magnus

Ceiling Fan



2X Longer Run Time on Inverter



100% Copper Winding



Bi-Directional Motion



RF Remote Control



Low Noise Operation



Aerodynamic Design

#### **Specification**

Sweep Size	1200 mm
Speed	360 RPM
4 Power Input	32 W
Air Delivery	225 CMM







\*5 years warranty on motor & 2 years on the product.











**Shimmer White** 



**Espresso Brown** 



# **Mystic Lush**

Ceiling Fan



Run Time 2X Longer on inverter



100% Copper Winding



Low Power Consumption



Aerodynamic Design









Low Noise Operation

#### **Specification**

Sweep Size	1200 mm
Speed	360 RPM
Power Input	32 W
Air Delivery	225 CMM







\*5 years warranty on motor & 2 years on the product.





## Aerosport

Ceiling Fan









100% Copper Winding

2X Longer Run Time on Inverter

Aerodynamic Design







**Dual Tone** Finish

Remote Control

Low Noise Operation

**Specification** 

Sweep Size	1200 mm
Speed	385 RPM
Power Input	31 W
Air Delivery	225 CMM

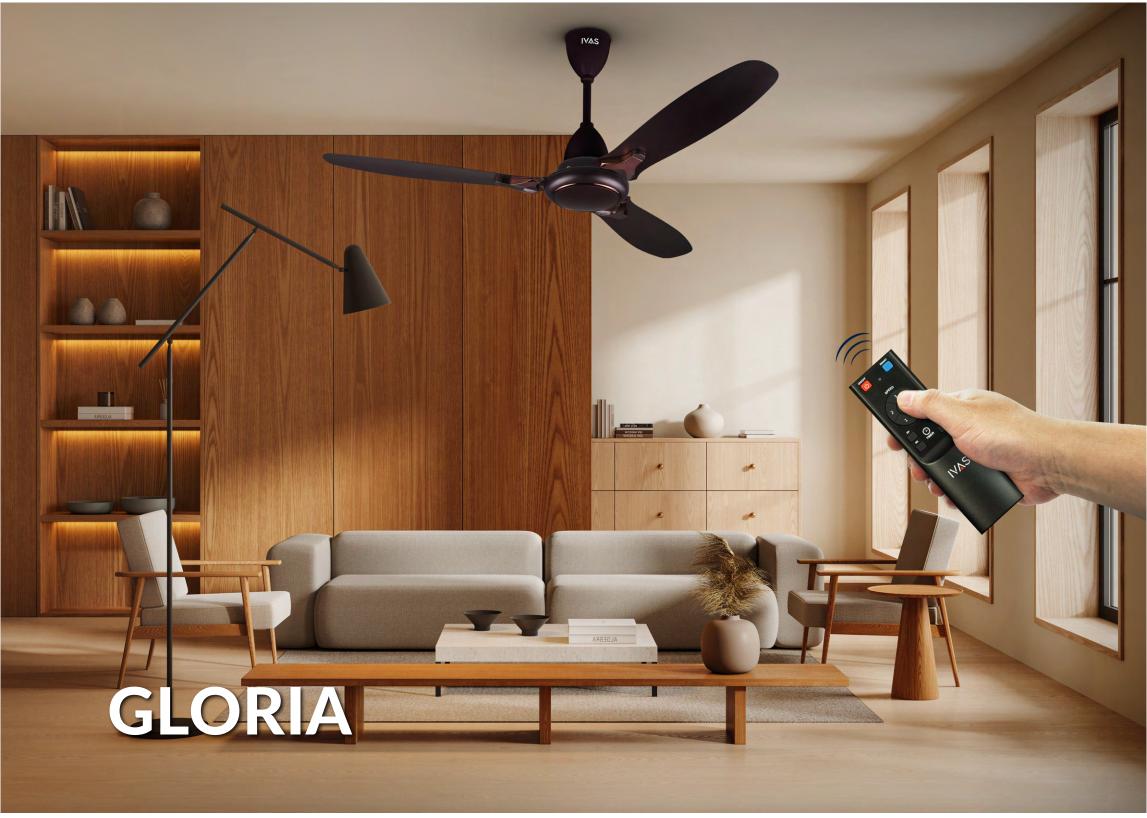






\*5 years warranty on motor & 2 years on the product.





# Gloria Ceiling Fan







100% Copper Winding



Low Noise Operation



2X Longer Run Time on Inverter





Aerodynamic Design

Sweep Size	1200 mm
Speed	360 RPM
Power Input	32 W
Air Delivery	220 CMM











### **EcoSaver Prime**

Ceiling Fan



Double Ball Bearing



100% Copper Winding



Anti Rust



High Air Delivery



RF Remote Control



High Speed

#### **Specification**

Sweep Size	1200 mm
Speed	400 RPM
2 Power Input	28 W
Air Delivery	220 CMM











\*Available in remote & regulator operated variants



# **Mystic Lustra**

Ceiling Fan







Aerodynamic Design





Sweep Size	1200 mm
Speed	360 RPM
Power Input	50 W
Air Delivery	225 CMM







# Ivana Ceiling Fan



High Speed



Aerodynamic Design



100% Copper Winding



Double Ball Bearing Motor

Sweep Size	1200 mm
Speed	400 RPM
2 Power Input	50 W
Air Delivery	220 CMM









**Metallic Purple** 

Metallic Brown





# **Fabula**

Ceiling Fan







Double Ball Bearing







High Speed

Sweep Size	1200 mm
Speed	400 RPM
Power Input	52 W
Air Delivery	220 CMM



















# **DecoAir**

Ceiling Fan





Aluminum Body

High Speed





Anti Rust

Double Ball Bearing

Sweep Size	1200 mm
Speed	400 RPM
Power Input	50 W
Air Delivery	215 CMM











## **Velocita HS**

Ceiling Fan







100% Copper Winding

Double Ball Bearing







High Speed

Sweep Size	1200 mm
Speed	400 RPM
Power Input	50 W
Air Delivery	220 CMM











White

Ivory



## **Duromax Pro**

Ceiling Fan







Double Ball Bearing





High Speed

Sweep Size	1200 mm
Speed	400 RPM
2 Power Input	50 W
Air Delivery	212 CMM













## **Brizmax Pro**

Ceiling Fan







High Speed



Aerodynamic Design



Double Ball Bearing

Sweep Size	1200 mm
Speed	400 RPM
Power Input	50 W
Air Delivery	215 CMM

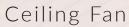








# Adora





High Peak Velocity



100% Copper Winding



Double Ball Bearing







High Speed



Aerodynamic Design

Sweep Size	1200 mm
Speed	400 RPM
Power Input	52 W
Air Delivery	215 CMM















**ELECTRICALS** 





















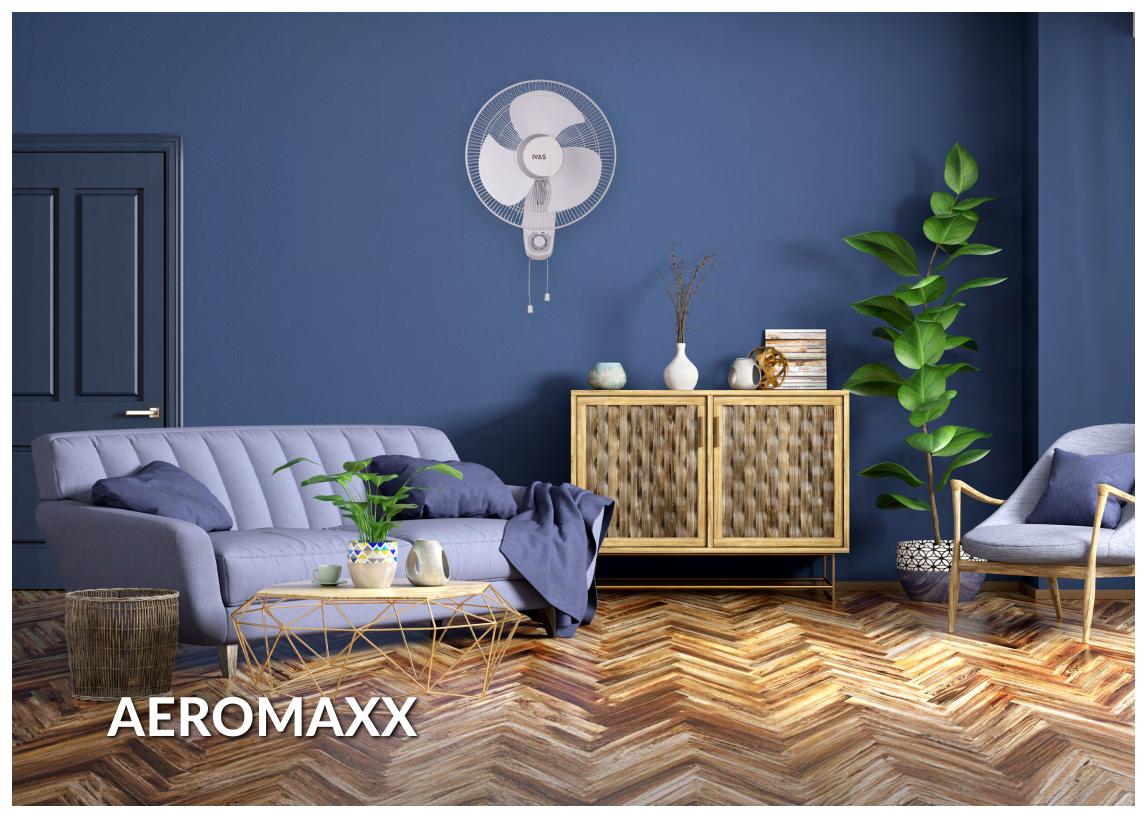
Model	Sweep Size	Speed	4 Power Input	Air Delivery
Duromax 1200	1200 mm	400 RPM	50 W	210 CMM
Duromax 900	900 mm	450 RPM	47 W	147 CMM
Brizmax	1200 mm	400 RPM	51 W	210 CMM
Joymax	1200 mm	400 RPM	51 W	210 CMM
Trimax 1200	1200 mm	400 RPM	50 W	210 CMM
Trimax 900	900 mm	450 RPM	47 W	147 CMM



#### **PORTABLE FANS**

Powerful performance with a range of color options to choose from while providing high speed and comfort in every room!





## **Aeromaxx**

Portable Fan



Easy Tilt Mechanism



High Air Delivery



Aerodynamic Blade Design



Jerk Free Oscillation



Robust Motor



Low Noise Operation on Inverter



Rust Proof



Thermal Overload Protection With Auto-Reset













Model	Sweep Size	2 Power Input	Speed	Air Delivery	
Aeromaxx Table	400 mm	115 W	2100 RPM	100 CMM	
Aeromaxx Wall	400 mm	115 W	2100 RPM	100 CMM	
Aeromaxx Pedestal	400 mm	115 W	2100 RPM	100 CMM	



## **Aerowave**

Portable Fan



Easy Tilt Mechanism



Low Power Input



High Air Delivery



Aerodynamic Blade Design



Jerk Free Oscillation



Robust Motor



Low Noise Operation on Inverter



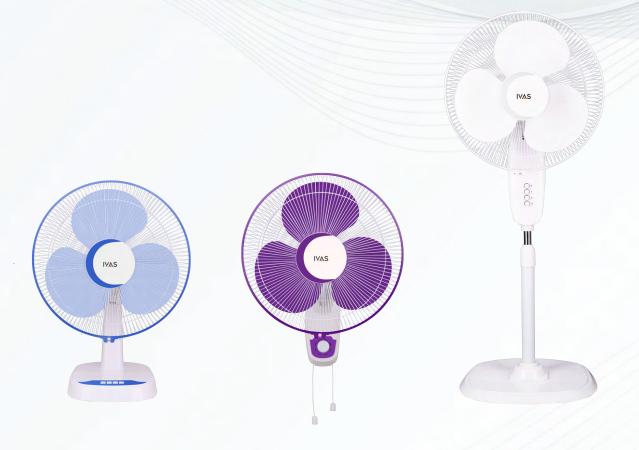
Rust Proof



Thermal Overload Protection With Auto-Reset







Model	Sweep Size	4 Power Input	Speed	Air Delivery
Aerowave Table	400 mm	55 W	1330 RPM	75 CMM
Aerowave Wall	400 mm	55 W	1330 RPM	75 CMM
Aerowave Pedestal	400 mm	55 W	1330 RPM	75 CMM



## **Breeze HS**

Portable Fan



Low Noise Operation on Inverter



Jerk Free Oscillation



Elegent Design



Robust Motor



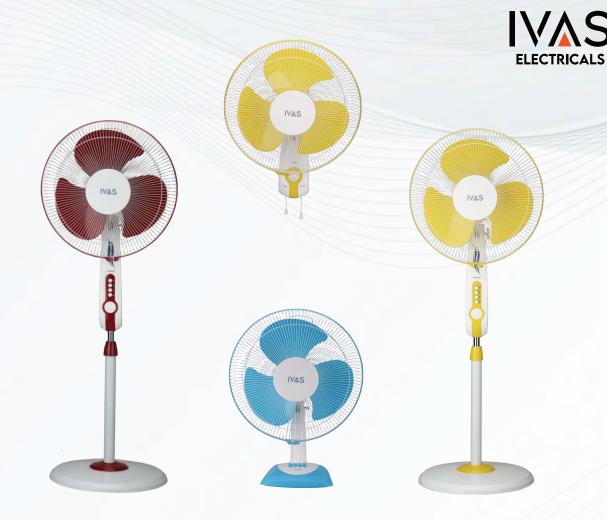
Rust Proof



Thermal Overload Protection With Auto-Reset







Also available in White & Black colours.

Model	Sweep Size	Power Input	Speed	Air Delivery
Breeze HS Table	400 mm	125 W	2200 RPM	85 CMM
Breeze HS Wall	400 mm	125 W	2200 RPM	85 CMM
Breeze HS Pedestal	400 mm	125 W	2200 RPM	85 CMM



### **Breeze**

Portable Fan



Low Noise Operation on Inverter



Jerk Free Oscillation



Elegent Design



Robust Motor



Rust Proof



Thermal Overload Protection With Auto-Reset





Model	Sweep Size	Power Input	Speed	Air Delivery
Breeze Table	400 mm	55 W	1330 RPM	75 CMM
Breeze Wall	400 mm	55 W	1330 RPM	75 CMM
Breeze Pedestal	400 mm	55 W	1330 RPM	75 CMM

# **Jetsy**Portable Fan



Robust Motor



Highest Air Delivery



Thermal Overload Protection With Auto-Reset



Rust Proof Powder Coated Guards



Finger Protection Guards



Aerodynamically Designed Blades



Heavy Metal Base For Steady Operation



Adjustable Height





Model	Sweep Size	Power Input	Speed	Air Delivery
Jetsy	500 mm	125 W	1400 RPM	125 CMM
Jetsy Classic	500 mm	130 W	1400 RPM	145 CMM

# Cyclix Portable Fan



100% Copper Winding



Smooth Oscillation



Superior Low Voltage Operation



Robust Motor



Neck Indexing



Inner Fuse Protection



Heavy Metal Base for Sturdy Operation



Adjustable Height





Sweep Size	4 Power Input	Speed	Air Delivery
450 mm	90 W	1350 RPM	100 CMM



#### **VENTILATION FANS**

Efficiently eliminates stale air, odour, and moisture from enclosed spaces, improving indoor air quality and increasing comfort.



## Ventelia

Ventilation Fan



Low Noise Operation



Five Blade For Better Air Suction



Strong Air Suction



Easy Installation



With Insect Safety Shutter



Inner Fuse Protection









White

Black

Model	Sweep Size	2 Power Input	( Speed	Air Delivery
	150 mm	35 W	1350 RPM	160 CMH
Ventelia	200 mm	38 W	1350 RPM	350 CMH
	250 mm	40 W	1300 RPM	550 CMH
Ventelia High Speed	150 mm	40 W	2500 RPM	500 CMH
	200 mm	65 W	2100 RPM	750 CMH

## **SuperVent**

Ventilation Fan







Strong Suction





# SuperVent High Speed

Ventilation Fan





Superior Air Delivery



Strong Suction









Grey

#### **Specification:** SuperVent

Sweep Size	4 Power Input	Speed	Air Delivery
225 mm	40 W	1350 RPM	400 CMH
300 mm	50 W	1300 RPM	900 CMH



Grey

#### **Specification: SuperVent High Speed**

Sweep Size	Power Input	Speed	Air Delivery
225 mm	65 W	2200 RPM	600 CMH
300 mm	70 W	2450 RPM	1200 CMH

## **VentMax**

Ventilation Fan



100% Copper Winding



Superior Air Delivery



Strong Suction



Low Noise Operation



Easy Installation



With Insect Safety Shutter







Sweep Size	Power Input	Speed	Air Delivery
100 mm	18 W	2500 RPM	90 CMH
150 mm	22 W	2100 RPM	170 CMH
200 mm	25 W	2000 RPM	250 CMH

## **Axilo**Ventilation Fan



High Speed



Easy Installation



Strong Suctions



Low Noise Operation



Copper Winding



Inner Fuse Protection





Ivory



Sweep Size	Power Input	Speed	Air Delivery
100 mm	21 W	2700 RPM	125 CMH
150 mm	25 W	2100 RPM	240 CMH



#### **INFRA.MARKET**

Registered Office: 2<sup>nd</sup> Floor, Office No. 201, Olethia Business Spaces, Plot No A-184 and A-185, Road No 16Z, Opposite Ashar IT Park, Wagle Industrial Estate, Thane (West) 400604

W: www.ivas.homes | E: contact@ivas.homes





